

Seddon Homes New Release

5 June, 2007

Location proves a big draw for potential buyers of stylish new town centre apartments

Top-of-the-range apartments being built in Nantwich are proving a big draw for home seekers looking for an eclectic mix of chic city style, countryside surroundings and historic authenticity.

Local developer, Seddon Homes, has found that the Cheshire location is a key selling factor at Sleeper's Point, off Pillory Street, close to the town centre of Nantwich.

Its 24 two bedroomed apartments are attracting keen interest among people looking for homes which are contemporary but different. The apartments have the benefit of being in a bustling market town location where distinctive quality family businesses still thrive and modern facilities are all within easy walking distance.

Among those who have been drawn to Sleeper's Point are some Nantwich 'ex-pats' who moved away for work but are now keen to return to the town.

Nantwich is the region's second most historic settlement to Chester which is only a short drive away and the town itself has an abundance of architecturally interesting buildings and well patronised shops.

Seddon Homes Sales and Marketing Director, Denis Maddock said: "This really is an attractive proposition for buyers looking for stylish and sophisticated homes in a town which is overflowing with character. Nantwich is a real café society with a range of wine bars and restaurants, as well as bespoke tailors and one of the region's top diamond jewellers.

"Sleeper's Point fits perfectly into that picture, sitting snugly by the railway station, so although every apartment has its own designated parking space, there is no real need to drive, as the many local amenities are so easily accessible on foot."

The imposing three storey red brick and timber building features interiors with veneered American cherry wood doors, built-in robes in the master bedrooms, stylish white en-suites and bathrooms, wood-strip flooring to living areas, carpeted bedrooms and fully equipped modern kitchens. A video intercom door entry system and gated parking offer increased security.

Interested buyers can see for themselves the layout and design features of the properties by visiting the marketing suite between 10.30am and 5.30pm Thursday – Saturday. Prices start from £156,450.



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Seddon Homes' parent company, Seddon Group, has its headquarters in nearby Holmes Chapel. The company is currently building 16 developments in the North West, with 11 in Cheshire, including sites at Congleton, Middlewich and Nantwich.

For further details about Sleepers' Point please phone 01270 623618 or visit www.seddonhomes.co.uk

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NOTES TO EDITORS

- Brothers, George and John Seddon, set up the building firm in Manchester in 1897.
- Seddon Group had an expected turnover of £240m in 2006.
- Founded in 1897, Seddon Group is one of the UK's biggest privately-owned construction groups.
- It directly employs more than 1,700 people on a wide range of commercial projects, including shopping centres, social housing and inner city regeneration work.



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