

# Seddon Homes News Release

---

June 2007

## Seddon Homes wins – Housebuilder of the Year

**Seddon Homes fought off fierce competition last week to lift the highly coveted Housebuilder of the Year Award at the annual Housing Excellence Awards.**

The glittering event, held at Mere Golf and Country Club, celebrates excellence across the housing spectrum, and recognises those who have distinguished themselves in both the social and private housing sectors.

After fulfilling stringent competition criteria, Seddon Homes was shortlisted with another three housebuilders before a panel of distinguished judges decided Seddon Homes to be the clear winner of this top category.

Chris Newbould, Editor of Northern, Southern and Midlands Housing, says:

“The judges were particularly impressed by Seddon’s commitment to innovative design, both for homes and estates and its use of modern construction techniques, without compromise to build quality.

“Care of both staff and customers were also outstanding, as was its commitment to building sustainable communities and eco-friendly practices with minimal environmental impact.”

Ken Whitaker, Managing Director at Seddon Homes, says:

“We are absolutely thrilled to be announced as Housebuilder of the Year and to be recognised for all the hard work the team has done over the past year. We’ve strived to become leaders in customer care and build quality, and this award only serves to highlight these endeavours.

“It is a delight and honour to accept the award; it really is testament to the achievements of Seddon Homes and provides us with a stepping stone to continue to improve the services and products we already offer within the housebuilding industry.”

Covering a wide breadth of products, from innovative Eco-Homes in Prestwich to luxury stone-built mansion houses on the outskirts of Bolton, Seddon Homes offers an extensive cross-section of properties. This is further highlighted with the ongoing success at its Tanglewood development in Tytherington, Macclesfield and The Green in Congleton.

---

### Ends

For further details contact Tracy North at Outwrite Public Relations on 01352 706260, Tracy’s mobile on 07885 943402 or email [tracy@outwrite.co.uk](mailto:tracy@outwrite.co.uk)



**Seddon Homes**  
[www.seddonhomes.co.uk](http://www.seddonhomes.co.uk)

Please contact:

Outwrite Public Relations  
Belgravia House  
Grosvenor Street  
Mold, Flintshire  
CH7 1EJ

Tel: 01352 706260

Fax: 01352 706266

[info@outwrite.co.uk](mailto:info@outwrite.co.uk)